



Danger Room Comics in downtown Olympia, Wash. matches 100% of its electricity usage with Green Power from PSE.

Danger Room Comics commits to 100% renewable energy

A case study of PSE’s Green Power program

Customer background

Located in downtown Olympia, Wash., Danger Room Comics has brought the joy of comics to the community for over 11 years. The store stocks a diverse selection of stories for customers to discover, and gives back by donating thousands of comics to organizations that serve everyone from veterans to low-income youth.

Affordable renewable energy

Like many small businesses, managing expenses can be a large concern. The ease and affordability of the Green Power program appealed to owners Frank Hussey and Casey Bruce.

After switching to 100% Green Power, Bruce received a “pleasant surprise” when he opened Danger Room Comic’s monthly energy bill. “We do not notice the very slight increase of price.”

PSE’s online renewables calculator lets you figure out how much enrolling in Green Power would cost per month and how it would affect your business’ environmental impact. Signing up for Green Power is simple through online enrollment. Hussey adds, “Dealing with PSE has always been very easy.”

Annual environment impact



COST
\$25.67 PER YEAR



RENEWABLE ENERGY PURCHASE:
100%



CARBON FOOTPRINT REDUCTION:
2,310 LB
CO₂ PER YEAR*



TREES PLANTED:
27



MILES NOT DRIVEN:
4,048 MILES

*Carbon footprint reduction claim based on the difference between the prospective PSE Green Power 2023 mix and 2022 PSE fuel mix.

“I just think it’s the right thing to do and if more people did it we’d be better off.”

Casey Bruce
Danger Room Comics Owner

PSE’s Green Power Program

Green Power offers a simple and affordable way to match all or a portion of your business’ electricity use with renewable energy like wind and solar from right here in the Pacific Northwest.

Enrolling in Green Power costs as little as \$4 per month and we offer a special price for businesses that use 1 million kWh or more per year. Flexible options let you match 100% or a portion of your electricity use per month.

Easily reduce your environmental impact with no contract or equipment to install and maintain. Plus, your participation helps fund grants for solar projects at local non-profit community organizations and Tribal entities.

Start your renewable energy journey

Learn more about PSE’s Green Power program at pse.com/greenbusiness. Or request a custom proposal by emailing psegreenpower@pse.com.



Even a small local business can have a big impact by choosing cleaner energy options.



Danger Room Comics owner Frank Hussey stands in his retail space lit by electricity matched with renewable energy.



The Swuak Wind farm in Ellensburg, Wash. is one of the local renewable energy producers for our Green Power program.



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